

2025 MPCC RECAP



BY THE NUMBERS

150+ *Events and meetings to drive success*

30 *Ribbon Cutting Ceremonies*

80,000 + *Visitors to Website*

146,493 *Member Directory Page Visits*

97 *New Members*

VISIBILITY

For Your Business

- Surpassed **11,000** social media followers and promoted **70+** member events on the Community Calendar.
- Enhanced brand visibility through dedicated posts for Ribbon Cuttings, new/renewing members, and event recaps.
- Biz Where You Live: Engaged the community with **234** featured businesses, **15K** Instagram views, and **680** giveaway entries.

DELIVERING VALUE

- Advocacy & Civic Engagement: Facilitated direct access to elected officials through the Mount Pleasant Council Candidate Forum, Know Your Lawmaker, and Breakfast with the Mayors.
- Leadership continues to represent business interests at Town Council and regional meetings.



RESOURCES

Plan, Launch, Operate & Grow Your Business

- Partnered with Mount Pleasant Made to launch the Workforce Resource Center and expand the Business Resource Center.
- Building Business Podcast: Featured **35** local leaders and community stories, surpassing **2,000** downloads.

OUR MISSION & VISION

MISSION

Encouraging business and community success East of the Cooper.

VISION

Setting the standard for business success in our community.



Empowered Emerging Leaders: Piloted the Cohesive Leader Program and expanded the Young Professionals Group through intentional networking and professional development.

COMMUNITY ENGAGEMENT

Awarded \$4K in scholarships, donated 285 backpacks, volunteered at Windwood Family Services, and spotlighted nonprofits via bi-monthly Coffee with a Cause.

NOTABLE AWARDS & RECOGNITIONS

- Received the 2025 Empowering Women Award (SCBIZ) and named Best Activist Group (Moultrie News).
- Our Executive Director was named one of SC's Top 500 Influential Leaders (SCBIZ), graduated from Furman University's Riley Institute Diversity Leadership Initiative Program, and served on the Carolina Association of Chamber of Commerce Executives Board of Directors.

15TH ANNUAL BUSINESS & COMMUNITY EXPO

Sold-Out EXPO & Job Fair: Achieved 100% booth sales & record attendance of 1,500, successfully bridging commerce and recruitment to support business and workforce development.



Our focus was clear: Reach, Inspire, Support & Empower the women of our business community by fostering a network of mentorship, programming & shared resources.

VETERANS CONNECT

This program connected local veterans with business opportunities and community resources with a quarterly program of events.