



Omar Shrine Center
176 Patriots Point Rd
Mount Pleasant, SC 29464

Top Five Tips for a Successful Expo!

1. Set up your booth from 3-5pm on Wednesday, September 17 to reduce the pressure of the Expo Day!
2. Make sure your booth “pops” to attract the attention of the attendees. There are several sign and graphic companies in Mount Pleasant who do a great job of taking your ideas and making them visually appealing. They may take up to six weeks to create what you want, so don't delay getting your ideas to them.
3. The Expo officially is from 11am-5pm on Thursday, 9/18/2025. Make sure you give yourself plenty of time to settle into your booth before the Mayor kicks off the Expo with the Mascot Parade. We suggest you arrive no later than 10:30am. Top-Shelf will be selling food so you can get a delicious lunch.
4. Wear comfortable shoes and dress professionally for your type of business... first impressions do matter!
5. Remember to bring plenty of business cards and a notebook to take notes!

Bonus tip!

Make sure you follow up with the attendees you meet within 5 business days. This is critical to making a sale.